

Market Center Strategic Revitalization Plan, Phase II

The purpose of the Market Center Strategic Revitalization Plan, Phase II, is to address topics that we did not fully address during Phase I and get additional community input, particularly from segments of the population we did not reach during Phase I. We have identified key topics and issues requiring further research and discussion below, as well as two other items we may want to consider for Phase II.

Topics for which we need additional information

1. Economy
 - a. Workforce development – existing programs, gaps
 - b. Procurement – existing policies, gaps
 - c. Entrepreneurship and community wealth building – existing programs, gaps (includes co-working, business incubation, etc.)
2. Transportation
 - a. Incentives/policies to encourage use of alternative means of transportation
 - b. Incentives/policies to encourage transit-oriented development
3. Quality of Life
 - a. Incentives/policies to encourage building stabilization & reuse

Key issues which require further discussion

1. Housing
 - a. Do we need to confirm affordability goal?
 - b. Policies to retain affordable housing (ie., transition to co-ops, land banks)
 - c. Incentives for affordable housing, or specific types of housing (ie., seniors, families)
2. Economy
 - a. Modifications to Market Center Urban Renewal Plan to encourage more building reuse, discourage demolition by neglect
 - b. Retail
3. Transportation
 - a. Evaluate potential changes to on-street parking restrictions
 - b. Evaluate desire for/potential to change Park Avenue, and possibly other streets, to two-way
 - c. Evaluate need/potential for off-street parking
 - d. Bike lanes, multimodal transit center, trolley
 - e. Bus routes/stops
4. Environment & Quality of Life
 - a. Public safety policies/investment – Post 114/MC Coalition doing background work
5. Community engagement
 - a. Structure – Janee Franklin, Carolyn James-Okpo, Kristen doing background work on this.

Other Considerations

1. In response to a recommendation from Reni Lawal, Community Planner with the Baltimore City Department of Planning, we re-formatted the goals, objectives, strategies, and action items.

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2. The Post 114/Market Center Coalition has been doing a lot of work on public health and safety, so we may incorporate items from their workplan into the Market Center Strategic Revitalization Plan.